

**CAL-DIEGO**  
**PARALYZED VETERANS ASSOCIATION**  
 3350 LA JOLLA VILLAGE DRIVE, ROOM #1A-118, SAN DIEGO, CA 92161  
 (858) 450-1443 · WWW.CALDIEGOPVA.ORG  
 EFFECTIVE JULY 1, 2007

ADVERTISING RATES FOR THE BEACHCOMBER NEWSLETTER

Number of issues	1 Month	3 Months	6 Months	12 Months
Full Page	1,000	900	1,600	2,045
2/3 Page	750	500	846	1500
1/2 Page	625	550	850	1250
1/4 Page	367	300	535	735

**Circulation**

The Beachcomber is distributed by mail at the beginning of every month. Each month 900 to 1000 are printed. Classified ads must be prepaid. \$1 per word, \$10 minimum.

**Ad Space Contract**

We, \_\_\_\_\_, enter into an agreement with Cal-Diego Paralyzed Veterans Association to purchase ad space in its Newsletter, the "Beachcomber." Upon receipt of payment and artwork, our ad will be published in \_\_\_\_\_ issue(s) of the "Beachcomber," beginning with the next published issue.

Please specify which size advertisement you would like to purchase.

Enclosed, please find a check in the amount of \$ \_\_\_\_\_

Or for MC/Visa Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

The deadline to submit an advertisement is the 18th of every month. Ads must be print ready. If circumstances arise that result in the ad not being placed in the "Beachcomber" a partial refund of your payment will be issued.

Please send all correspondence, electronic files, classified ads and contracts to :

Lindsey Gallaway, Newsletter Editor and Webmaster

Cal-Diego PVA

3550 La Jolla Village Dr., Suite 1A-118

San Diego, CA 92161

newsletter@caldiegopva.org

**Our Mission:**

To improve the quality of life for veterans of the United States Armed Forces and others who have a spinal cord injury or disease.